CRAWFORD COUNTY SURVEY

Informing Our Local Decision Making Process

Hometown Collaboration Initiative

This report is a product of the Purdue Center for Regional Development and the Purdue Extension Community Development program and is intended to support the Indiana Hometown Collaboration Initiative (HCI). HCI is a collaborative initiative of the Indiana Office of Community and Rural Affairs, Ball State University and Purdue University.

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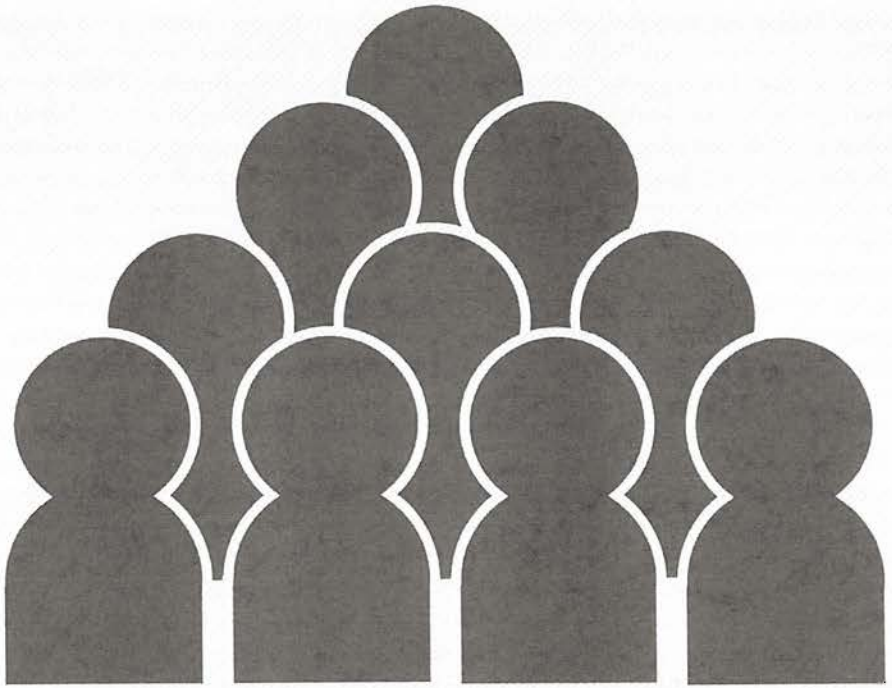
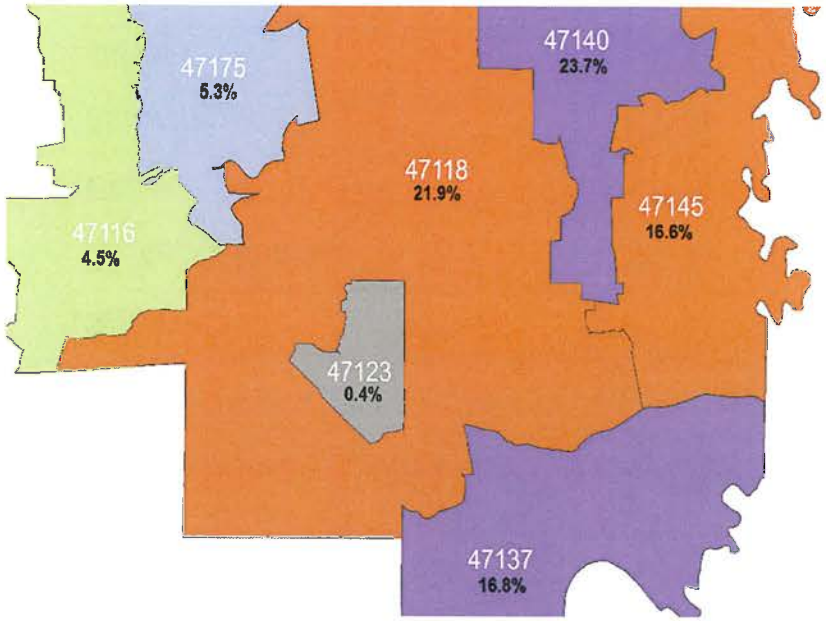


Survey Respondents

Survey respondents were asked to indicate if they live or work in Crawford County. The infographic on the right shows the geographic mix of Crawford County residents who responded to the survey.

TOTAL RESPONDENTS = 611*	
Live in Crawford County	**525**
Employed or go to school in Crawford County	**227**

*613 Individuals responded to the survey, however, only 611 met the screening criteria of living or working in Crawford County.



Survey respondents who were county residents, shown by zip code of residence.

Survey Respondents

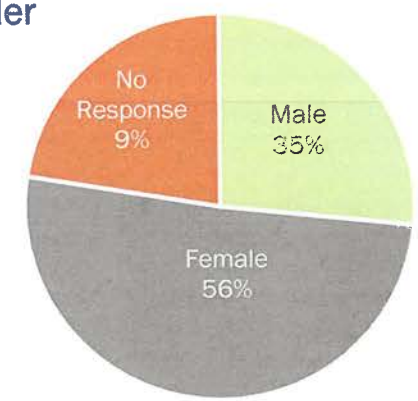
Response Summary | Out of 555-547 Survey Responses

- Most respondents were between 35-64 years of age.
- More females participated than males.

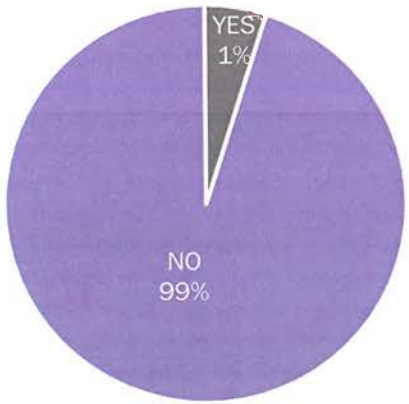
Age	
18-24	8.5 %
25-34	11.0 %
35-44	17.5 %
45-54	13.3 %
55-64	16.9 %
65+	23.1 %

Race	
White/Caucasian	98 %
Black	0 %
Asian/Pacific	0 %
Other	2 %

Gender



Hispanic or Latino background*



*Of those who responded to this question

Survey Respondents

Response Summary | Out of 611-555 Survey Responses

- Respondents had a fairly even distribution of educational levels.
- A majority of survey takers were employed full-time while 10% percent worked part time.

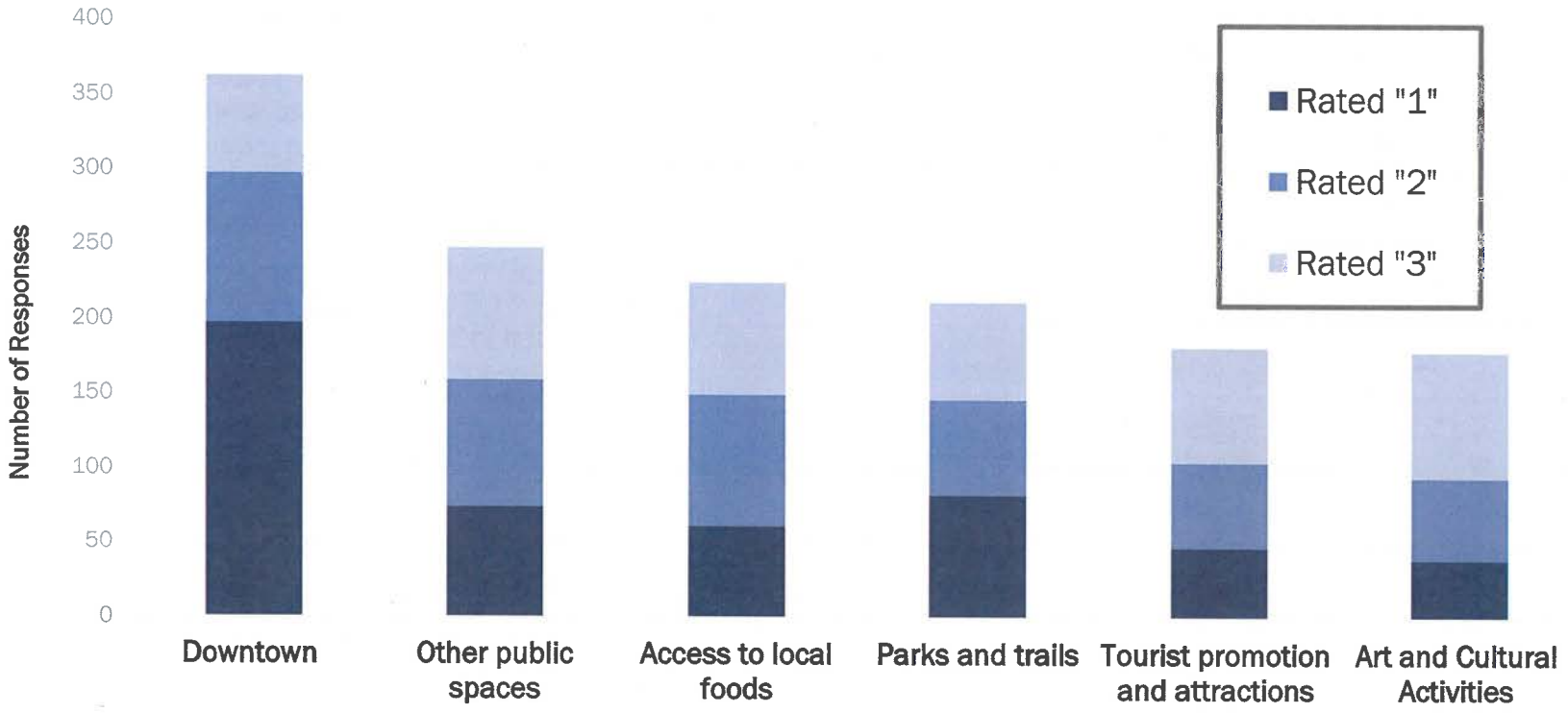
Employment Status		Education	
Employed Full Time	41%	Currently in High School	13.5%
Employed Part Time	10%	High School or less	27.0%
Full Time Student	2%	Some College	16.8%
Unemployed	2%	Technical or Associate Degree	14.2%
Retired	13%	Bachelor's Degree	15.7%
Stay at home parent/guardian	2%	Master's Degree or more	12.8%
Other/no response	5%		

02
Placemaking

Placemaking

Response Summary | Out of 554 Survey Responses

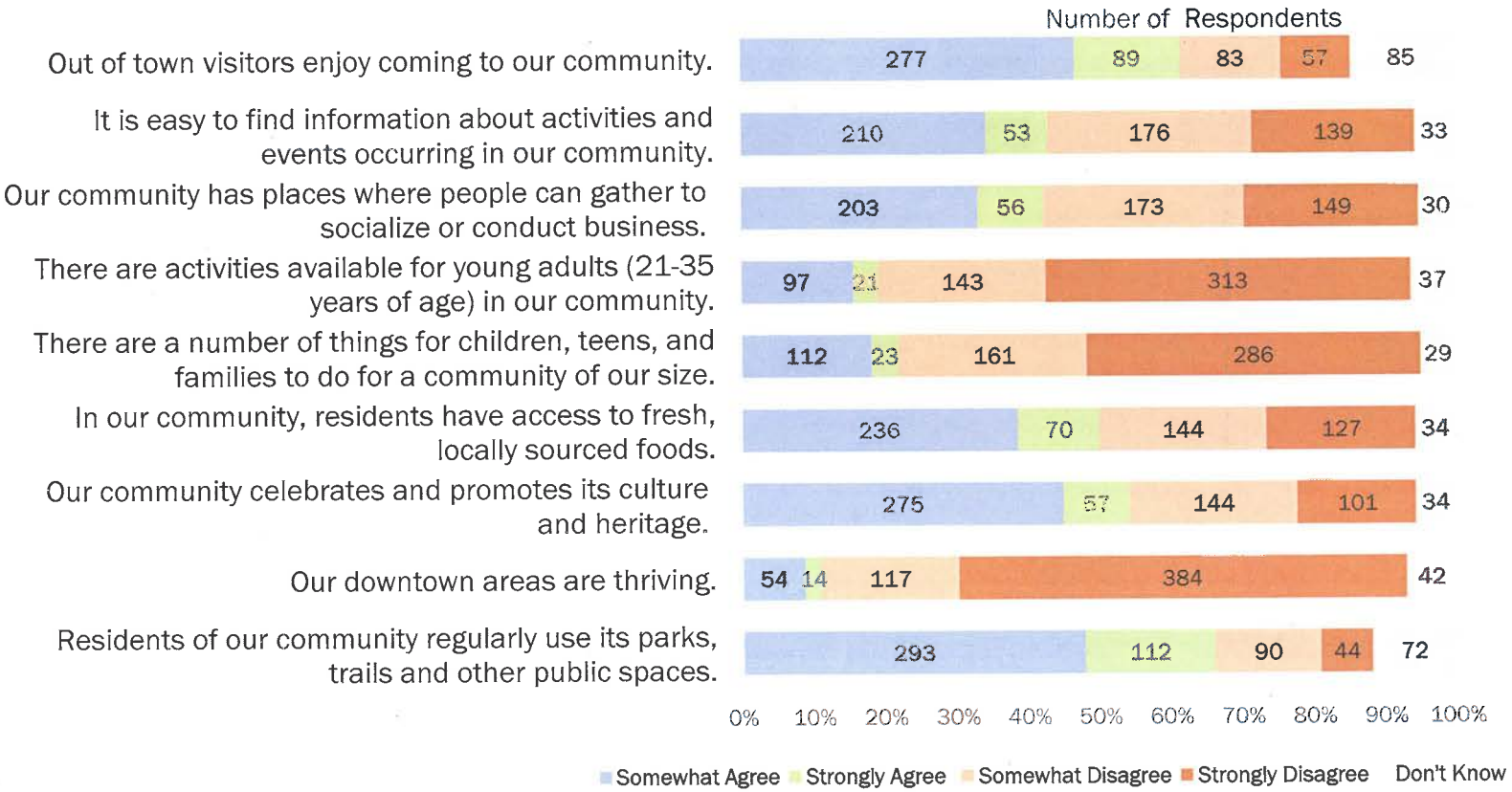
Survey respondents were asked to rank the top 3 placemaking items they would like to see improved in Crawford County. Survey respondents overwhelming selected **downtown. Other public spaces** and **access to local foods** were ranked in the top 3 of around 250 respondents.



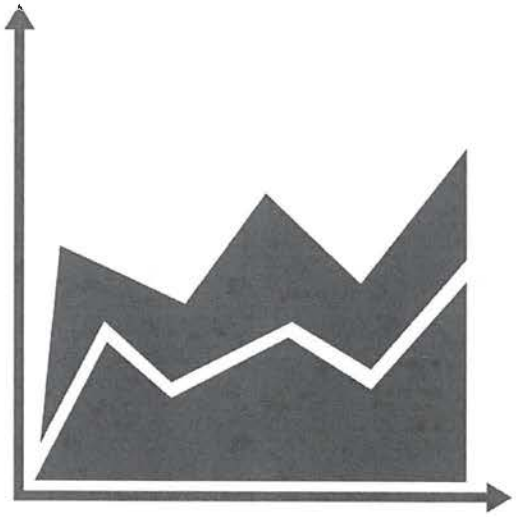
Placemaking

Response Summary | Out of 611-597 Survey Responses

- Survey results indicate that respondents feel the community has access to fresh, locally sourced foods and residents regularly use parks, trails and other public spaces.
- Results also indicate there are opportunities for improvement in the downtown area and for more activities for young adults, teens and their families.



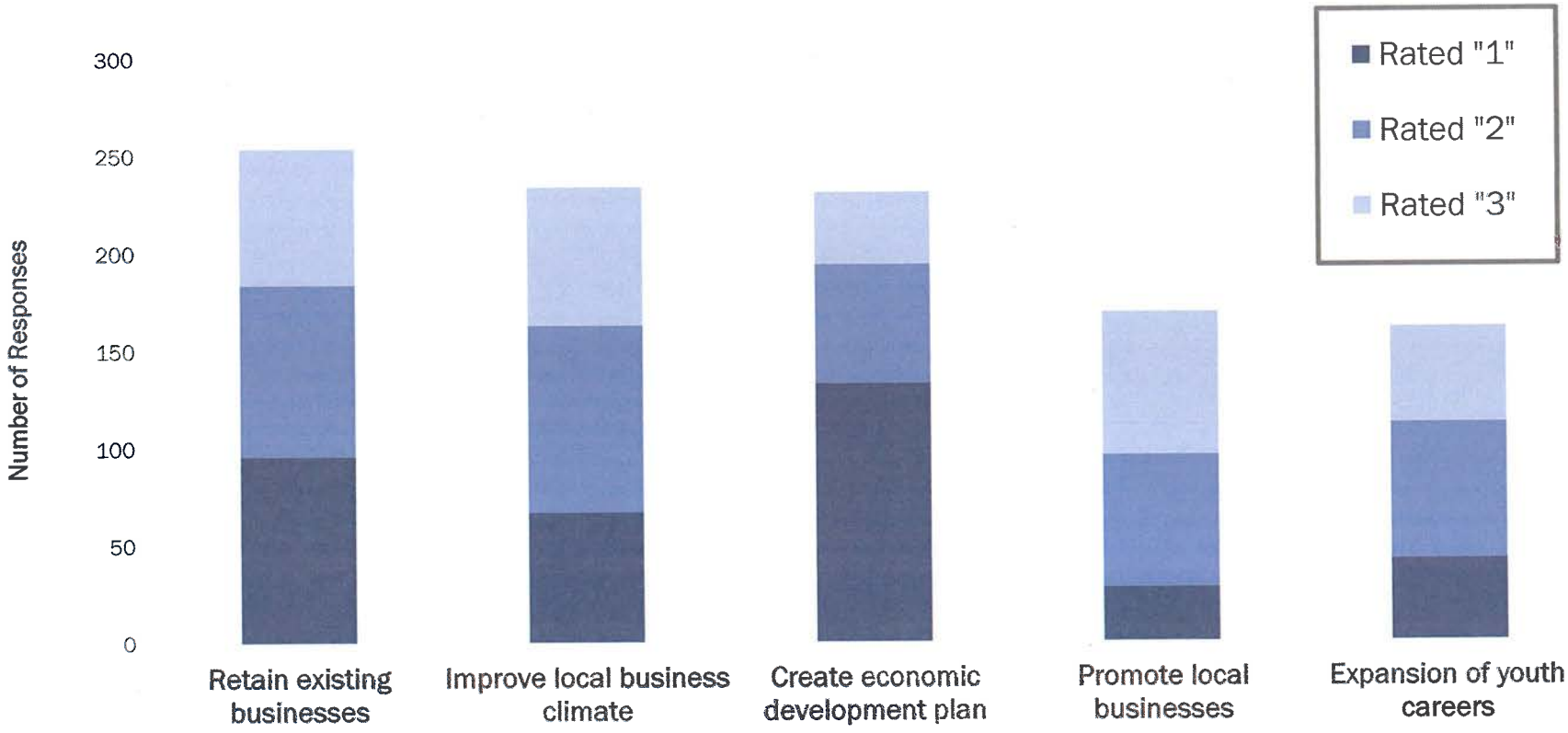
03
Economy



Economy

Response Summary Out of **591 Survey Responses**

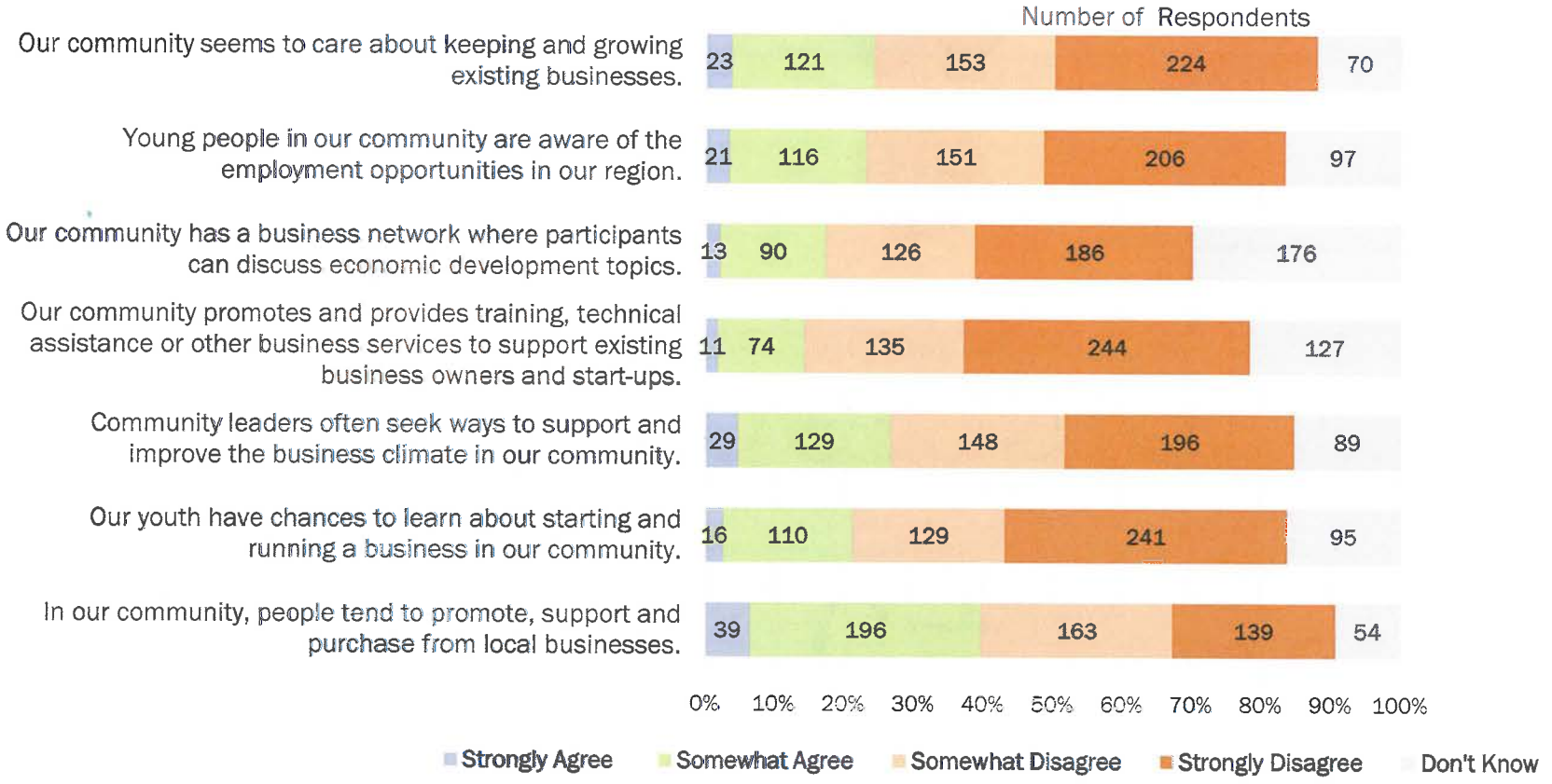
Respondents were asked to rank the top 3 economic development activities they felt needed to be addressed in Crawford. The top choice was **retaining existing business.** Survey respondents also felt **improving the local business climate and creating a community-wide economic development plan** were important topics to address.



Economy

Response Summary **Out of 611-591 Survey Responses**

- The survey results indicate community members are supportive of existing local businesses.
- Respondents indicate there may be an opportunity for training and education on starting and running a business and a chance for the youth to get involved. The large number of "don't know" responses may indicate a lack of knowledge about existing services.

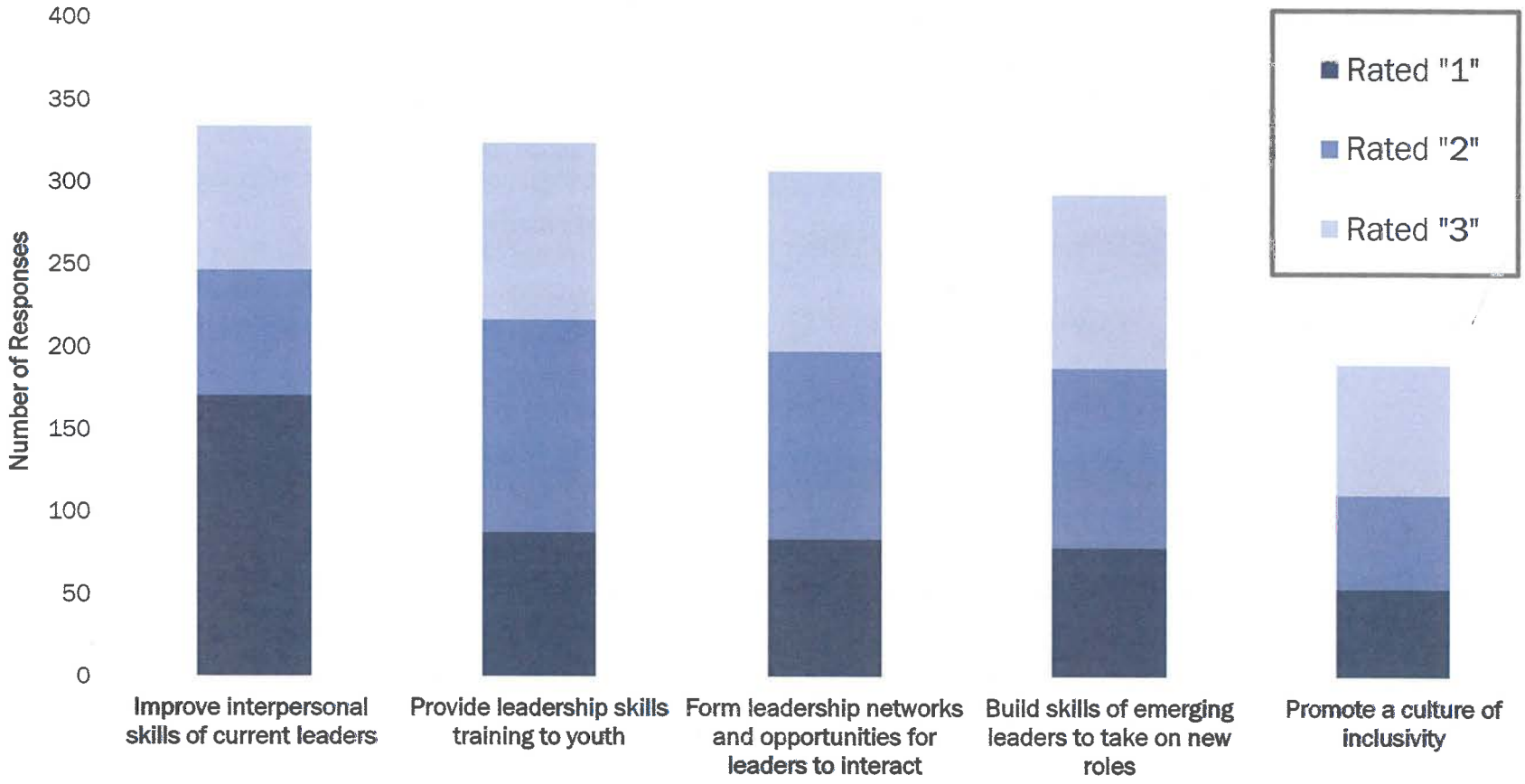


04
Leadership

Leadership

Response Summary **Out of 555 Survey Responses**

Respondents were asked to rank the top 3 leadership items they wanted to see improved in Crawford County. Survey responses indicated **improving interpersonal skills of current leaders** and **providing leadership skills training to youth** were important topics for the community to address. They also indicated they would like to see increased **leadership networks and opportunities for leaders to interact.**



Leadership

Response Summary **Out of 611-565 Survey Responses**

- Participants support local leadership development training activities.
- The respondents feel leadership is generally responsive to the needs of all people in the community and local organizations work together.

Hometown Collaboration Initiative

is a collaborative initiative of the Indiana Office of Community and Rural Affairs, Ball State University and Purdue University.

To learn more about HCI, visit **www.indianaHCI.org**

If you have questions about this report, contact **info@indianaHCI.org**

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